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Patents 1 - 10 on online search result marketing purchase decisions. (0.16 seconds)

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[APPLICATION] Method and apparatus for position bidding

US Pat. 10773653 - Filed Feb 6, 2004

26. 2003, titled "METHOD AND APPARATUS FOR **ONLINE** QUERY ANSWER SET POSITION ... and purchase decisions are made separately for each marketing option. ...

Intelligent agents for electronic commerce

US Pat. 6119101 - Filed Jan 17, 1997 - Personal Agents, Inc.

... 45 wherein said message is a marketing survey. 48. ... when ordering or ranking search results, if said search results include a reference to said ...

[APPLICATION] Systems and methods for processing search results

US Pat. 10919854 - Filed Aug 16, 2004

Online retailers can also provide personalized services and use direct marketing

... text is provided for each search result matching the query "mondosoft. ...

[APPLICATION] System, Methods, And Apparatus For Interactive Advertising

US Pat. 11857328 - Filed Sep 18, 2007

Manufacturers and merchants may also purchase placements in searches for particular keywords. [0008] Not all search engine marketing services are provided ...

Virtual sales person for electronic catalog

US Pat. 6035283 - Filed Oct 10, 1997 - International Business Machines Corporation

As a result the current go electronic catalog systems are only slightly better than human-centric, direct-marketing strategies employing time consuming and ...

Method and apparatus for marketing products over the internet

US Pat. 7343322 - Filed Dec 28, 1999 - Time Consumer Marketing, Inc.

The frequency of purchase decisions actually goes up at this point as the ...

As previously discussed, accurate **online** impulse **marketing** systems are ...

[APPLICATION] Method and apparatus for marketing products over the internet

US Pat. 11896559 - Filed Sep 4, 2007 -

The frequency of $\mbox{\it purchase decisions}$ actually goes up at this point as the shoppers in

... the present invention includes an online impulse marketing system ...

[APPLICATION] Ranking multimedia search results by re-ranking the results based on search ...

US Pat. 11449885 - Filed Jun 9, 2006

[0008] There are many examples of online local marketing solutions, tools, ...

what he intends to purchase, or where he will be when making the purchase, ...

Contextual presentation of information about related orders during browsing ...

US Pat. 6917922 - Filed Jul 6, 2001 - Amazon.com, Inc.

The merchant web site may provide various services for 65 enabling customers to browse, **search**, and make purchases from the **online** catalog. ...

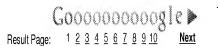
[APPLICATION] Use of business heuristics and data to optimize online advertisement and ...

US Pat. 11458420 - Filed Jun 28, 2006 - Microsoft Corporation

Basing marketing decisions on general business instinct and the like ... it is

common for a business to purchase keywords from a search engine provider. ...

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